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Everco Names H&W Marketing as Sales Representatives for Northeast

LEWISVILLE, Texas, May 19, 2008 – Everco Heavy Duty has named H&W Marketing as its sales representatives in the northeast; it was announced today by Matt Guden, business development manager for Everco.

H&W Marketing will represent Everco in the northeastern states of Connecticut, Delaware, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Rhode Island, Vermont, Virginia, Washington DC and eastern Pennsylvania.

“Everco is growing rapidly and we need a solid partner in the northeast,” said Guden. “H&W Marketing has extensive experience and strong relationships with heavy duty accounts in the region and we’re looking forward to a very productive relationship with them.”

Founded in 1987, H&W Marketing provides sales representation to manufacturers who distribute their products through a network of original equipment manufacturers, fleet specialists, heavy duty warehouse distributors, truck equipment specialists, body fabricators and aftermarket dealers in the northeast region. For more information, visit www.hwmarketing.com.

Everco Heavy Duty supplies a comprehensive line of climate control products for over-the-road and off-road vehicles. The largest aftermarket climate control parts supplier in the industry, Everco Heavy Duty is also the largest manufacturer of re-engineered compressors in the world. For more information, visit www.evercohd.com.

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